

Creative Bureaucracy Festival 2018 - Program - Friday, 7 September 2018 (last updated 22 August 2018)

	Room A	Room B	Room C	Room D	Room E	Room F	Room G	Room H
1 p.m.	<p align="center">Welcoming Remarks - Sebastian Turner, Publisher of Our Tagesspiegel *Why we need Creative Bureaucracy* Charles Landry, Author & Festival President (EN/DE)</p>							
2 p.m.	<p>Digital Statecraft: What kind of state makes digital transformation work best? Hanson (DE/CD), Lössle-Müller (Hertie School of Governance), P. Müller (Initiative D-21), Zarek (Former Deputy U.S. Chief Technology Officer) (EN)</p>	<p>Think different! Courage and creativity in disruptive times Deuffhard (KulturFabrik Kampnagel), Heise (Jaco & The City, Südburg), Haeveler (Republican), Landry, Oppen (ZEIT-Stiftung) (DE)</p>	<p>How blockchain and AI can be useful for creative bureaucrats? Kar (Fraunhofer FOKUS), Kleinrod (Fraunhofer FOKUS) (EN)</p>	<p>More women for the public sector's leading positions Wildfeuer (dbb-Frauenverband) (DE)</p>	<p>Fighting Certification, Shaping Certification: Which concepts keep a city diverse and affordable? Aray (Espacio Open), Jansen (Unikerwerk), Jardim (Creative Foot Print Forum), Schmidt (District Office Berlin Friedrichshagen-Kreuzberg) Mod.: Lerch (KIM) (EN)</p>	<p>Creative Bureaucracy Festival Academy: Curative Introduction Paulick-Thiel (Politics for Tomorrow) (EN)</p>	<p>How and why do ministries change? Fleischer (Universität Potsdam) (EN)</p>	<p>Digital Statecraft: What kind of state makes digital transformation work best? Hanson (DE/CD), Lössle-Müller (Hertie School of Governance), Müller (Initiative D-21), Zarek (Former Deputy U.S. Chief Technology Officer) (EN) Video transmission from Room A</p>
3 p.m.	<p>Urban transformation - best practices from European cities Marrades (La Marina de Valencia), Postigo (Bilbao Metropoli 30) (EN)</p>		<p>Cooperative counselling Thapa (Fraunhofer FOKUS, Kompetenzzentrum Öffentliche IT) (DE)</p>	<p>Workshop: A legislation suitable for young people - how does the youth check function? Romes & Schneck (Competence Centre Youth Check/German Research Institute for Public Administration) (DE)</p>	<p>The Pimmans Pact - A whole city creates better educational opportunities for their children Mathers (Lord Mayor of Pimmans), Kober (Coordinator of The Pimmans Pact) (Beratungsinstitut) (DE)</p>	<p>Creative Bureaucracy Festival Academy: Workshop: Improvisational theatre: Communication between politics and administration Grünwald (Göteborg), Naundorf (Federal Chancellery), Wetzel (Vierck Business School) (DE)</p>	<p>What governments need for design planning and the built environment (EN)</p>	<p>Urban transformation - best practices from European cities Marrades (La Marina de Valencia), Postigo (Bilbao Metropoli 30) (EN) Video transmission from Room A</p>
4 p.m.	<p>Urban transformation - best practices from European cities Rastard (Bergini), W. Schmid (Vivencia Innovation Lab), n.a. (Amsterdam Make City) (EN)</p>	<p>Interview: Sustainability as a controlling instrument - how small municipalities can do big things: the example of Ettville am Rhein Kunkler (Mayor of Ettville) Mod.: Muschler (Beratungsinstitut) (DE)</p>	<p>Cooperative counselling Thapa (Fraunhofer FOKUS, Kompetenzzentrum Öffentliche IT) (DE)</p>	<p>Workshop: Open Government: How open administrative action fosters creativity? Peters (Open Knowledge Foundation) (DE/EN)</p>	<p>Participation project: Pupils in charge of budget Schul-Agents/Leiser, Voelker (Participation in Schule, Senkewitzstraße Jugendberufshilfe e.V., Beratungsinstitut) (DE)</p>	<p>Creative Bureaucracy Festival Academy: Workshop: Drawing Legal Processes Mariniere (The Lab at OPM), Naundorf (Federal Chancellery) (DE/EN)</p>	<p>Can civil participation improve democracy? Krüger (Bellus), Lang (Senatskanzlei), Ritter (Liquid Democracy), Treichel (HUMBOLDT-VADIMINA Governance Platform) Mod.: Lerch (KIM) (DE)</p>	<p>Content first, paragraphs second: Lawmaking thought differently Hellmann (MP), Ludewig (National Regulatory Council) (DE)</p>
5 p.m.	<p>Measuring Social Values Jeppesen (National Center for Public Sector Innovation), Kollatz (Senator for Finance, Berlin), Maa (Humboldt University Berlin), Will (Strategiemanager) (EN)</p>	<p>How the Berlin administration becomes digital: News from theory and practice Smetnek (State Secretary for Information and Communication Technology, Senate Administration for the Interior and Sport) (DE)</p>	<p>Kita-Navigator Schulze (Berliner Senatsverwaltung für Bildung, Jugend und Familie) (DE)</p>	<p>How municipal companies use the opportunities of digitalization Mich, Wittig (Verband kommunaler Unternehmen e.V.) (DE)</p>	<p>Role and application of creativity in government innovation Bonnard (Stadtlabor), Mariniere (The Lab at OPM), Paulick-Thiel (Politics for Tomorrow), Sabido (Royal College of Art), Rosenbichler (GovLabAustria) (EN)</p>	<p>Creative Bureaucracy Festival Academy: Workshop: Mapping Citizen Participation Bonnard (Stadtlabor), Mariniere (The Lab at OPM), Zorn-Breuer (WIT University Speyer) (DE)</p>	<p>Future education for all Erut (IKRON), Hirtze (Stiftung Bildung), Lueders (Waxso-Plattner-Institute) (EN)</p>	<p>Measurability of social values Jeppesen (National Center for Public Sector Innovation), Kollatz (Senator for Finance, Berlin), Maa (Humboldt University Berlin), Will (Strategiemanager) (EN) Video transmission from Room A</p>
6 p.m.	<p align="center">Fuckjob Night: Fuck beautifully / Schner schickern BEF Berlin, Ulla-Galling, Public Health Card, Tilly, Ludovic Muehlstein, Mod.: Lorenz Mandel (BEF Translation provided)</p>							
8 p.m.	<p align="center">Stress but happy night! Ant aber glücklich Nacht (DE/EN)</p>							

Creative Bureaucracy Festival 2018 - Program - Saturday, 8 September 2018 (last updated 22 August 2018)

	Room A	Room B	Room C	Room D	Room E	Room F	Room G	Room H
11 a.m.	<p>In search of the bureaucrats of the future: Embedding creative capacity Christiansen (NESTA) (EN)</p>	<p>The common good as a career: The German administration needs young talents Adler, Benz (Municipal Council B. W.), Groß (KGS), Hasenkamp (City of Soest), Hellborn (Berlin Parliament), Herrmann (Retired Mayor of Bensheim), Mod.: Hasel (KOMMUNIKAS) (DE)</p>	<p>Creative Law Making Baur (Retired State Councilor for Social Affairs, Tiro), Fortner (Foras - Swiss Forum on Foreign Policy), Naundorf (German Federal Chancellery), Staffler (Legislative Theater Tiro) (DE/EN)</p>	<p>Innovations from the security sector Malchow (Trade Union of the Police), Schwarzb (TU Berlin), Marie (European forum for urban security) (DE)</p>	<p>Enabling Environments for Civil Servants - An International Perspective Hanson (DE/CD) (EN)</p>	<p>Creative Bureaucracy Festival Academy: Workshop: Empathy Training for Creative Bureaucracy Köppen, Váral (Politics for Tomorrow) (DE/EN)</p>	<p>In search of the bureaucrats of the future: Embedding creative capacity Christiansen (NESTA) (EN) Video transmission from Room A</p>	
12 p.m.	<p>Leading Public Sector Innovation: 3 management practices to engage staff and citizens to create organizational change Rason (Danish Design Centre) Mod.: Junginger (Lucerne University of Applied Sciences and Arts) (EN)</p>	<p>A Pathway to Creativity Jackson (Former CEO of the City of Playford, Australia), Guest (Co-Author "The Creative Bureaucracy") (EN)</p>	<p>IT Brunch About Blockchain Thapa (Fraunhofer FOKUS, Kompetenzzentrum Öffentliche IT) (DE)</p>	<p>Workshop: Hacking Bureaucracy - how user-centered ways of working can be integrated into everyday life Dribitsch & Carrier (Public Service Lab) (DE)</p>	<p>Creative bureaucratic communication - world class advertising for the public sector from around the world Dergmann (Scholz & Friends), French (Scholz & Friends) (EN)</p>	<p>Creative Bureaucracy Festival Academy: Workshop for the facilitation of a DACH network for public design Bonnard (Stadtlabor), Grünwald (GovLabAustria), Hölscher (University of Bayreuth), Junginger (University of Lucerne), Naundorf (Federal Chancellery), Skiera (Politics for Tomorrow) (DE)</p>	<p>Best practice: Inspiring education and STEM (Telekom-Stiftung) Friedrich, Hartmann (Junior-Ingenieur-Akademie), Schilling (Deutsche Telekom AG), Treiser (Haus der kleinen Forscher), Lademann (Haus der kleinen Forscher) Mod.: Steil (Forum-Bildung Digitalisierung) (DE)</p>	<p>Leading Public Sector Innovation: 3 management practices to engage staff and citizens to create organizational change Rason (Danish Design Centre) Mod.: Junginger (Lucerne University of Applied Sciences and Arts) (EN) Video transmission from Room A</p>
1 p.m.	<p>Legal Tech: How laws should be made and why software developers are as important as lawyers Paulick-Thiel (Politics for Tomorrow), Vereenigte (Federal Office of Administration) Mod.: Breidenbach (Europa-Universität) (DE/ translation provided)</p>	<p>Is AI revolutionizing the public administration? Flügge (Fraunhofer FOKUS), Fransen (IT Dienstleistungszentrum Berlin), Knobloch (Stiftung Neue Verantwortung e.V.), L.S. Müller (Initiative D21 e.V.) (DE)</p>	<p>Best practice: Mannheim: The international city in the middle of a global mess: Mannheim as a global player for the city and the world Huber (Mannheim), Kern (MDW AZJ) (DE)</p>	<p>Workshop: Open Situation Room: Co-creating ideas for digital government challenges (see Berlin, Global Diplomacy Lab) Fortner (Foras - Forum Aufendruck!), Klöber (Prototype Fund) (EN)</p>	<p>Best practice: Helsinki's 3D model of change - design, digital, dialogue Laitio (City of Helsinki) (EN)</p>	<p>Creative Bureaucracy Festival Academy: +G17 insights into legislative theatre work Staffler (Legislative Theater Tiro) (DE/EN)</p>	<p>Legal Tech: How laws should be made and why software developers are as important as lawyers Paulick-Thiel (Politics for Tomorrow), Vereenigte (Federal Office of Administration) Mod.: Breidenbach (Europa-Universität) (DE/ translation provided) Video transmission from Room A</p>	
2 p.m.	<p>Ernst Reuter as administrative innovator Görtzmaier (University of Potsdam), Reuter (Ernst Reuter Archives Foundation) (DE/ translation provided)</p>	<p>Collaborating across boundaries Genouff (Rodin Genouff & Associates), Jensen (EN)</p>				<p>Creative Bureaucracy Festival Academy: Workshop: Best practice Hessian: Passion as a mechanism of change Herrmann (State Chancellery Hessen), Benner (Verbund) (DE)</p>	<p>Ernst Reuter as administrative innovator Görtzmaier (University of Potsdam), Reuter (Ernst Reuter Archives Foundation) (DE/ translation provided) Video transmission from Room A</p>	
3 p.m.	<p>Municipal Administration: Much more to satisfy customer needs? Mazanke (Foreigner Office), Schuster (Telekom-Stiftung), Büsener (Stiftung Zukunft Berlin), Art (Federal Office for Labour) (DE/ translation provided)</p>	<p>Engaging communities in creating their own future Howell, Cusack (EN)</p>	<p>Workshop: Measuring the mood of Bureaucracy Caust (Co-Author "The Creative Bureaucracy") (EN)</p>	<p>Workshop: Open Situation Room: Co-creating ideas for digital government challenges (see Berlin, Global Diplomacy Lab) Fortner (Foras - Forum Aufendruck!), Klöber (Prototype Fund) (EN)</p>	<p>Refugee integration in municipalities: Arrival - and then what? Walther (Beratungsinstitut) (DE)</p>	<p>Creative Bureaucracy Festival Academy: Sustaining Public Innovation Jeppesen (Center for Public Innovation), Munk (Social Innovation Exchange) (EN)</p>	<p>Building a more digital U.S. government - how tech and innovation teams in U.S. agencies are changing the way we serve the American people Zarek (Former Deputy U.S. Chief Technology Officer) (EN)</p>	<p>How to turn around an administration Schuster (Telekom-Stiftung), Büsener (Stiftung Zukunft Berlin), Art (Federal Office for Labour) (DE/ translation provided) Video transmission from Room A</p>
4 p.m.	<p>Urban Commons - How we can use creativity for urban change Schlotzer (Actors for Urban Change), Schwegmann (Berliner Aelzlerbeauftragter) (EN)</p>	<p>Best practice: Make the impossible possible - How Klunkerkranch landed safely on the roof garden Raab (Coodo), Schellenberg (Klunkerkranch) (DE/EN)</p>			<p>Workshop: Creative alternatives for bureaucratic routines (in administration) Rack (Heidelberg), Bургbacher (Plan.Kooperativ) (DE)</p>	<p>Creative Bureaucracy Festival Academy: Global Cooperation for Public Innovation Christiansen (NESTA), Junginger (Hochschule Luzern), Mariniere (The Lab at OPM), Munk (Social Innovation Exchange), Paulick-Thiel (Politics for Tomorrow) Heidelberg (Royal College of Art) (EN)</p>	<p>Bureaucracy & nightlife: How Clubcommission and night mayors influence policies for cities after sunset Leichsenring (Berlin), Milan (Amsterdam) Mod.: Lerch (KIM) (EN)</p>	<p>Urban Commons - How we can use creativity for urban change Schlotzer (Actors for Urban Change), Schwegmann (Berliner Aelzlerbeauftragter) (EN) Video transmission from Room A</p>
5 p.m.	<p>Creative Bureaucracy from Mexico City Gomez Mont (Laboratorio para la Ciudad) (EN)</p>	<p>"Politics in disruption - disrupting politics?" Transnationale Impulse für eine inklusive Gesellschaft und Städte rücke aus dem Maschinenraum der Bundesregierung Görgen (Federal Foreign Office), Bohne, Gömzig, Hillje (Progressives Zentrum) (DE)</p>	<p>Workshop: Creative alternatives for bureaucratic routines (in administration) Rack (Heidelberg), Bургbacher (Plan.Kooperativ) (DE)</p>	<p>A society capable of executing projects - is real estate? Gemünden (TU Berlin) (DE)</p>	<p>Human-centered design approaches Junginger (Lucerne University of Applied Sciences and Arts) (EN)</p>		<p>Developing urbanity: How to make space accessible for creativity Sandig, Weitz (EN/DE)</p>	<p>Creative Bureaucracy from Mexico City Gomez Mont (Laboratorio para la Ciudad) (EN) Video transmission from Room A</p>
6 p.m.	<p align="center">AWARD CEREMONY / GELDING (Ergebnisübergabe für die Aktivitäten)</p>							
7 p.m.	<p align="center">CEP @ Klunkerkranch March Art Party</p>							

Specific:
 Creative City Walk: Saturday, 8 September, 2-4 p.m., guided by Jochen Sandig (DE/EN)
 Creative Bureaucracy Festival Academy: During the festival, the Academy offers experienced practitioners and all other visitors a unique learning environment in which creative and participative design approaches can be explored interactively.

Legend:
 DE: German-speaking
 EN: English speaking
 DE/EN: Bilingual German-English
 Mod.: Moderation